

# Pyar Kare Dis

*Feel The Power of Love*

About 'Pyar Kare Dis' Mr. Nathani said that it has a contemporary theme and portrays the realities which community is facing today. According to Mr. Nathani, 'Pyar Kare Dis' is a typical 'feel good' movie with all ingredients of a family entertainer. It is journey of a Non

After a gap of more than 5 years, comes a Sindhi movie Is it not ironical that despite having many big producers, financiers, technicians and artists from the Sindhi community in Bollywood, release of a movie in this language is a rare occurrence, asks Kamal D Nathani, director of soon-to-be-released family entertainer "Pyar Kare Dis: Feel the Power of Love".

Mr Nathani told reporters at the press meet held on Saturday, 18<sup>th</sup> August at Raheja Classic Club, Lokhandwala, Mumbai that in last 60 years of Independent India, there are 20-odd movies made in the language, though there is no dearth of resources as the community is economically sound. When asked, is it commercially viable to make a Sindhi movie and recover the cost, M Harwani, Denmark-based producer of the movie told with the population of five crore, Sindhi community has presence all over the world, there is ample scope for a Sindhi movie to be a profitable venture, while Mr. Nathani asserted if a Bhojpuri movie can recover its cost and run successfully in non-Bhojpuri speaking centers, why not a Sindhi movie?

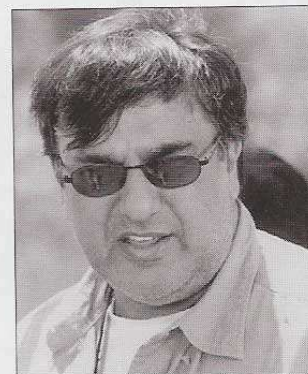
"The success of 'Pyar Kare Dis' would



**It is my humble effort to encourage Sindhi Cinema**  
**M. Harwani**  
**Producer**

change this scenario", hoped Mr. Harwani, who had earlier made "Pyar Ka Tarana" with Dev Anand. "It is a humble effort on my part to encourage Sindhi cinema in particular and the language in general", claimed Mr. Harwani.

Mr. Harwani opined that in fact, Sindhi movies made in black & white era with limited resources were well received because they had good stories to tell and were well-made but in the recent past, say in last 15-20 years, movies made in the language were very poor in content, he said and added also the look of the movie is very important as you have to compete



**If Bhojpuri movies can do it, so can Sindhi movies**  
**Kamal D. Nathani**  
**Director**

Resident Indian girl to her country of origin, where she finds her love of life, he added.

The movie shot in flat 18 days is scheduled for September release, the producer added that he would like to explore online release of the movie besides traditional avenues like theatres and DVDs/VCDs.

'Pyar Kare Dis' is a love story cum family drama and stars Jiten Lalwani, Menka Lalwani, Vishal Watwani, Mehak Bhatia, Gunjan Tharwani, Neeru Asrani, Jaya Asrani, Seema Motwani, Prakash



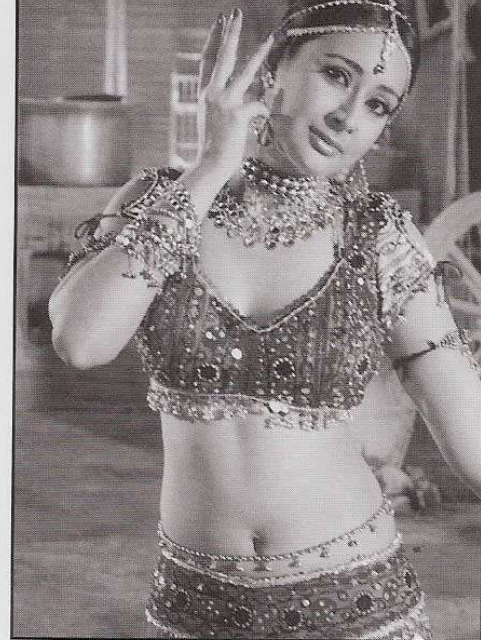
**Producer M. Harwani, his daughter Pinky Harwani and director Kamal Nathani with Guest Ram Jawhrani and Ranjit Butani and artists of the film**



**Ghanshyam Vaswani  
Music Director**

Bollywood actor Preeti Jhangiyani has done a special item number in the movie which forms climax part of the movie and Anila Sunder, a well-known artist from the community has done a guest appearance.

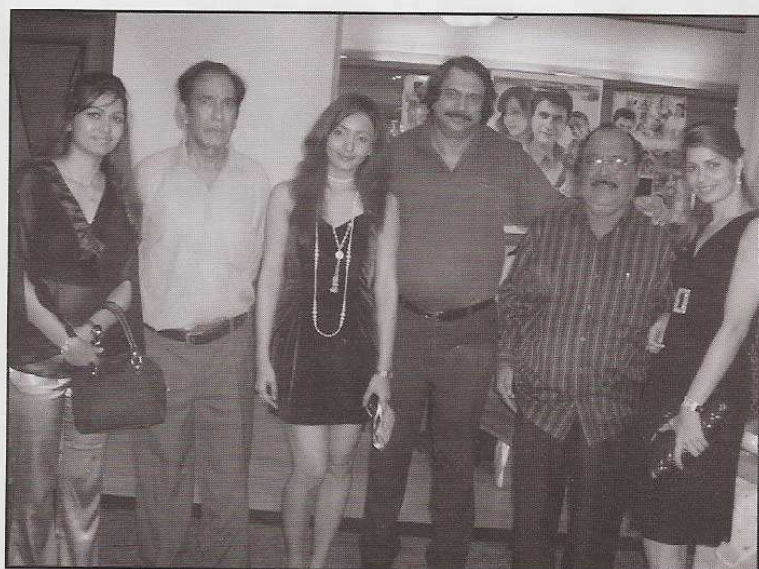
Music is by Ghanshyam Vaswani. Ghazal maestro Jagjit Singh, Shaan, Roopkumar Rathod, Richa Sharma, Shilpa Vaswani and Sada Thakur have lend their voice to the songs penned by Prabhu Wafa & Vasdev Nirmal. It is not understood when there are so many sindhi talented singers why Ghanshyam Vaswani opted non sindhi singers. Choreography is by Rajeev Dinkar; Story is by Kamal Nathani while Screenplay and Dialogues are by Mahesh Rajput. Gopal Raghani has handled Camera and Editing.



**Preeti Jhangiyani**



**The film stars at press meet**



**Mahek Bhatia, Hiru Masand, Menka Lalwani,  
Film columnist- Mr. Chaitanya Padukone,  
Sunder Gursahani Associate Editor - Sindhiyat and Pinky Harwani**



**Prakash Watwani, Hiru Masand,  
M. Harwani, Kamal Nathani and Sunder Gursahani**



**Prakash Watwani, Srichand Makhija, Mrs. Menghani, Seema Motwani,  
S. P. Menghani, Vishal Watwani, Sunder Gursahani and Hiru Masand  
Photos by - Ashok Punatar**